

iPad Challenge Promotion – Terms & Conditions

1.Information on how to enter & prizes form part of these terms & conditions. Any entry not complying with these terms and conditions is invalid.

2.Entry is open to residents of Australia who are members of Student Edge, aged 12 years or older and who are not an employee of the Promoter or the Promoter's related companies, and any agencies associated with this promotion and their immediate families (including spouse, de facto spouse, parent, child or sibling (whether full, half, step or by adoption). Entrants under the age of 18 must have the permission of their parent or guardian to enter the promotion. For any winner under 18 years of age, the prize will be awarded to their parent or guardian on their behalf.

3.The competition commences at 11.59pm AEDT on 15/01/2024 and closes at 11.59pm AEDT on 03/03/2024 ('Promotional Period').

4.To enter a participant must do the following within the Promotional Period:

- Upload a copy of their entry via the competition page listed at <https://ipadchallenge.studentedge.org>

5.There is no limit to the number of entries a participant can submit within the Promotional Period. All eligible entries will be automatically entered into the judging ('Eligible Entrant').

6. No responsibility is accepted for lost entries. Any entry not complying with these terms and conditions is invalid.

- a) The Promoter reserves the right to verify the validity of entries and reserves the right to disqualify any entrant for tampering with the entry process, or for submitting an entry that is not in accordance with these terms and conditions, including the use of generative AI. Entries from any previous promotions will also be considered invalid and will not go into the draw
- b) Entries must be made with iPad and Apple Pencil. To validate this, we may ask for proof. Winners will be selected in accordance with the following criteria:
- c) To go into the draw to win the notes category, entries must incorporate text in some form. They cannot include only illustrations or visuals. All entries can be produced in any suitable app available on the Apple App Store.
- d) b) To go into the draw to win the illustration category, entries must incorporate illustration and ideation in some form. Text incorporation is to be minimal, except for annotation and labelling.
- e) To win the polling category, entries will be showcased and voted upon in the public domain. The winner will be chosen by the highest number of votes received.

9. The judging will be conducted by a panel including members of the Student Edge team, Samuel Suresh and Hannah Pengilly. The judging will take place at 12.00pm (AEDT) at Student Edge, 2/454 Roberts Road, Subiaco, WA 6008, on 05/03/2024 for the Challenge Winners and every Monday on the following week commencing 21/01/2024 for the Weekly Winners.

For voting winners, votes will be tallied up on the following Monday of each week, commencing 21/01/2023. The Grand Prize winner will be decided on 11/03/2024.

The winning entries selected from all eligible entries received during the promotion will each win the following prizes:

Prize Category	Maximum winners	Prize Description	Individual prize value	Total prize pool
Weekly prize winners	12	Visa e-giftcard	\$200	\$2,400
Voting winners	6	Visa e-giftcard	\$100	\$600
Grand prize winners	3	Visa e-giftcard	\$1,000	\$3,000
			Total	\$6,000

10. The winner/s will be notified by either phone or in writing by the Promoter within 2 working days of the judging. Upon being notified, the winner/s will be asked by the Promoter for permission to share their personal information with Apple. This information is requested to be shared for the purpose of prize distribution. Failure to share this information will result in a forfeit of the prize and result in a redraw.

11. Prize is not transferable or redeemable for cash.

12. Prize value is correct at time of printing, but no responsibility is accepted for any variation in the value of the prize.

13. The Promoter is not liable for any loss or damage whatsoever which is suffered, including but not limited to indirect or consequential loss, or for personal injury suffered or sustained during the course of accepting or using the prize, except for any liability which cannot be excluded by law.

14. Promoter's decision is final, and no correspondence will be entered into.

15. The Promoter may conduct an unclaimed prize judging at the same time and place as the original judging 2 weeks after the date of the original judging, to distribute any prize unclaimed by that date, subject to any applicable law. The winning entry judged will win the unclaimed prize/s. The winner/s, if any, will be notified in writing by email within 2 working days after the date of the unclaimed prize judging.

16. All entries become the property of the Promoter and Apple. The Promoter and Apple may use all entries and winner/s' names and addresses and photographs for future promotional, marketing and publicity purposes in any media worldwide without notice and without any fee being paid. The Promoter may also use other entrants' names, addresses and telephone numbers for these same purposes. The Promoter warrants and undertakes that it has obtained the necessary consent and complied with its data privacy obligations to collect, use, transfer etc the personal information of winner/s for Apple to use for the aforementioned purposes.

17. The Promoter collects personal information and entries in order to conduct the Promotion and may, for this purpose, disclose such information to third parties, including but not limited to Apple Inc and its subsidiaries ('Apple'), agents, contractors, prize suppliers and, as required, to Australian regulatory authorities.

Entry is conditional on providing this information. The Promoter may, for an indefinite period, unless otherwise advised, use the information for promotional, marketing, publicity, research and profiling purposes, including sending electronic messages or telephoning the entrant. The Promoter's Privacy Policy contains information about how you can access and request the correction of your personal information. The

Promoter's Privacy Policy also contains information about how you can make a complaint about a breach of the Australian Privacy Principles and how the Promoter will deal with your complaint. You can view the Privacy Policy at:

<https://studentedge.com.au/privacy-policy>. @ studentedge.com.au. By entering the Promotion, you agree to the Promoter using and disclosing your personal information in accordance with these terms and conditions and with the Promoter's Privacy Policy.

18. The Promoter shall not be liable for any loss or damage whatsoever that is suffered by any entrant or winner (including but not limited to indirect or consequential loss), or for any personal injury suffered or sustained as a result of taking any prize, except for any liability that cannot be excluded by law. The Promoter shall not be responsible for any entries that are not received or are otherwise interfered with due to problems with the internet or telecommunications services.

19. If for any reason this promotion is not capable of running as planned due to any reason, including unauthorised intervention, fraud, or any other causes beyond the control of the Promoter, which corrupt or affect the administration security, fairness, integrity or proper conduct of this promotion, the Promoter reserves the right (subject to any applicable law) in its sole discretion to disqualify any individual who tampers with the entry process.

20. In the case of the intervention of any outside agent or event which naturally changes the result or prevents or hinders its determination, including but not limited to vandalism, power failures, tempests, natural disasters, acts of God, civil unrest, strikes; the Promoter may in its absolute discretion cancel the promotion and recommence it from the start on the same conditions subject to state legislation.

21. The Promoter is Student Edge Pty Ltd (ABN 78116154904) 2/454 Roberts Road Subiaco WA 6008.